

The Public Interest and Intellectual Property Enforcement

Empirical Research, Agenda Setting, and Public Policy

March 3-4

American University, Washington College of Law

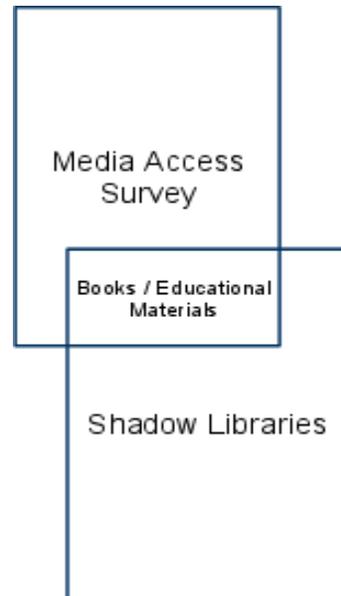
Co-Sponsored by American Assembly & FGV & ICTSD

Thursday, March 3

8:30 am – 9:00 am: Breakfast

9:00 am-12:00 pm: Designing the Media Access Survey

- Joe Karaganis - Overview
- Mike Palmedo - Survey of Surveys
- Mary Madden - the Pew history with these issues
- Maximizing the question set around things we don't know
- Maximizing the question set to contribute to longitudinal work
- Challenges of survey work, including in Brazil, India, South Africa
- Linking to qualitative/in person research



12:00 pm-1:00 pm: Lunch

1:00 pm-4:00 pm: Designing the International Empirical Study: Shadow Libraries

- Pablo Ortellado - What GPOPAL has learned
- How to map access/availability in this area (via what communities / methods)
- Fleshing out the field-specific studies
- discuss how to do this in Brazil, South Africa, India, US
- Discuss other follow up around the MPEE report

6:30 pm: Conference Dinner

Friday, March 4

8:30am-9:00 am: Breakfast

9:00 am-12:00 pm: Strategies for Dissemination into Public Policy Forums

- What international or national level policy processes are taking place that may be open to/ benefit from dissemination of research from the MPEE study (especially the re-framing of piracy of a pricing and access problem) and from the new policy mapping study planned for this phase (see below).
- What WIPO processes are worth engaging? e.g. SCCR meeting June 15-? ACE, November/December [no date yet]
- Discuss plans for a “Global Congress” on public interest IP issues, tentatively planned for August 18-20 in Washington D.C. to generate a public interest platform

12:00 pm-1:00 pm: Lunch

1:00 pm-4:00 pm: Designing a Policy Mapping Study

- Review of questions for researchers in developing countries to use to map positive policy proposals for increasing access and affordability of copyright protected products. Research may include, e.g., interviews with government officials and policy advocates.
- Mapping regional actors and stakeholders not yet part of A2K (for Global Congress) focus countries: Argentina, Chile, Colombia, Peru, Angola, Egypt, Nigeria, South Africa, China, and India?